

Advertise With Us

LEADERBOARD (728x90) Specification For BENGALI LIBRARY Home Page and 50% extra other all pages :
Dimension: 728x90 Pixel

File size: Not more than 30-40kb. Runtime: MUST NOT exceed 7-15 seconds Price : 10,00,000.00 (For 1yr.), 5,00,000.00 (For 6months) , 2,50,000.00 (For 3 months) Free Insertion : 100 book sponsor Link (For 1yr.), 50 book sponsor Link (For 6 months), 25 book sponsor Link (For 3 months). Sponsor's benefit : Sponsor can get 101, 51 and 26 places respectively to show their advertisement for free of cost. Total Gain of Sponsor : The book sponsor link worth Rs. 10,000 each. So they get back same amount of money through book sponsor link as they expend for their original ad. So their total cost of advertisement is Rs. “0”.

BOTTOM BANNER (468x60)

Specification For BENGALILIBRARY Home Page and 50% extra other all pages : Dimension: 468x60 Pixel File size: Not more than 30-40kb. Runtime: MUST NOT exceed 7-15 seconds Price : Upper Portion : 4,00,000.00 (For 1yr.), 2,00,000.00 (For 6months), 1,00,000.00 (3 months) Lower Portion : 3,00,000.00 (For 1yr.), 1,50,000.00 (For 6months), 75,000.00 (3 months) Free Insertion : Upper Portion : 40 book sponsor Link (For 1yr.), 20 book sponsor Link (For 6 months), 10 book sponsor Link (For 3 months). Lower Portion : 30 book sponsor Link (For 1yr.), 15 book sponsor Link (For 6 months), 8 book sponsor Link (For 3 months). Sponsor's benefit : Upper Portion : Sponsor can get 41, 21 and 11 places respectively to show their advertisement for free of cost. Lower Portion : Sponsor can get 31, 16 and 9 places respectively to show their advertisement for free of cost. Total Gain of Sponsor : The book sponsor link worth Rs. 10,000 each. So they get back same amount of money through book sponsor link as they expend for their original ad. So their total cost of advertisement is Rs. “0”.

TOWER BANNER OR SKYSCRAPER (120x600) Specification For BENGALILIBRARY Home Page and 50% extra other all pages : Dimension: 120x600 Pixel File size: Not more than 30-40kb. Runtime: MUST NOT exceed 7-15 seconds Price : Upper Portion : For 1yrs. 5,00,000.00, For 6months 2,25,000.00, 3 months 1,25,000.00 Lower Portion : For 1yrs. 4,00,000.00, For 6months 2,00,000.00, 3 months 1,00,000.00 Free Insertion : Upper Portion : 50 book sponsor Link (For 1yr.), 25 book sponsor Link (For 6 months), 13 book sponsor Link (For 3 months). Lower Portion : 40 book sponsor Link (For 1yr.), 20 book sponsor Link (For 6 months), 10 book sponsor Link (For 3 months). Sponsor's benefit : Upper Portion : Sponsor can get 51, 26 and 14 places respectively to show their advertisement for free of cost. Lower Portion : Sponsor can get 41, 21 and 11 places respectively to show their advertisement for free of cost. Total Gain of Sponsor : The book sponsor link worth Rs. 10,000 each. So they get back same amount of money through book sponsor link as they expend for their original ad. So their total cost of advertisement is Rs. “0”.

TOWER BANNER OR SKYSCRAPER (160x600) Specification For BENGALILIBRARY Home Page and 50% extra other all pages : Dimension: 160x600 Pixel File size: Not more than 30-40kb. Runtime: MUST NOT exceed 7-15 seconds Price : Upper Portion : For 1yrs. 6,00,000.00, For 6months 3,00,000.00, 3 months 1,50,000.00 Lower Portion : For 1yrs. 5,00,000.00, For 6months 2,50,000.00, 3 months 1,25,000.00 Free Insertion : Upper Portion : 50 book sponsor Link (For 1yr.), 25 book sponsor Link (For 6 months), 13 book sponsor Link (For 3 months). Lower Portion : 40 book sponsor Link (For 1yr.), 20 book sponsor Link (For 6 months), 10 book sponsor Link (For 3 months). Sponsor's benefit : Upper Portion : Sponsor can get 51, 26 and 14 places respectively to show their advertisement for free of cost. Lower Portion : Sponsor can get 41, 21 and 11 places respectively to show their advertisement for free of cost. Total Gain of Sponsor : The book sponsor link worth Rs. 10,000 each. So they get back same amount of money through book sponsor link as they expend for their original ad. So their total cost of advertisement is Rs. “0”.

SMALL SQUARE (160x125) Specification For BENGALILIBRARY Home Page and 50% extra other all pages : Dimension: 160x125 Pixel File size: Not more than 30-40kb. Runtime: MUST NOT exceed 7-15 seconds Price : For 1yrs. 3,00,000.00, For 6months 1,50,000.00, 3 months 75,000.00 Free Insertion : 30 book sponsor Link (For 1yr.), 15 book sponsor Link (For 6 months), 8 book sponsor Link (For 3 months). Sponsor's benefit : Sponsor can get 31, 16 and 9 places respectively to show their advertisement for free of cost. Total Gain of Sponsor : The book sponsor link worth Rs. 10,000 each. So they get back same amount of money through book sponsor link as they expend for their original ad. So their total cost of advertisement is Rs. “0”.

BOOK SPONSOR LINK (125x60) Specification For BENGALILIBRARY BOOK SPONSOR LINK. It is placed only beside book : Dimension: 125x60 Pixel File size: Not more than 30-40kb. Runtime: MUST NOT exceed 7-15 seconds Price : For 1yrs. 10,000.00

Advertisement content including banners, tooltips, Website links to be provided by the advertiser/we can do it with extra charge for them if they think so. All banners have to be in "swf", "jpg" or "gif" format in the above specified sizes. Booking / Cancellation deadlines Booking: 7 days in advance Material: 5 days in advance Cancellation: 5 days in advance